

## **WHY SHOP TAX AND DUTY FREE?**

Welcome onboard your magical Disney Cruise Vacation. This cruise is going to be filled with new adventures, experiences, and moments that you are going to want to remember forever.

And like many of your fellow cruise guests, you are going to want to take something home to remember your cruise by. You may have heard shopping on a cruise being compared to some of the top shopping destinations around the globe. Like London and Milan! And you're probably asking yourself WHY?

Well, if you've never had the opportunity to shop on a cruise vacation, you are in for something special this week. The big reason: the tax- and duty-free savings. But what does that savings really mean?

When shopping back at home, we all pay taxes. For example, in New York you pay 8.8%... if you're traveling from overseas, say from the UK, the VAT tax is 20%. We all understand the savings that is "tax free". While shopping during your cruise onboard, you **DON'T PAY ANY TAXES!** Saving you 100's, if not 1000's of dollars right away!

But where you have the biggest opportunity this week is with the "duty free savings". So...what exactly is duty? To give you an idea...anytime a product is brought into the United States from anywhere else in the world, it's hit with an import duty. It's a tax you don't see, that eventually gets worked into the cost of the item, and you, the consumer, you end up paying for it. That's what duty is. The difference with a "duty free savings" can be even larger than the tax-free savings.

And get this... Everything you buy onboard is customs exempt up to \$800 per person. Can you see why people wait until vacation to do all their luxury shopping? Make sure to take advantage of the savings by visiting your shops onboard! You'll be glad you did.